

MEDIA RELEASE

To News Editors

SAFRA CLUBS TO CELEBRATE NATIONAL DAY WITH FLAGS, FAMILY, FITNESS & FOOD

Flags. Family. Fitness. Food.

That is how SAFRA clubs across the island will be getting NSmen and their families excited about Singapore's 49th birthday and celebrating 'Our People, Our Home'.

More than 100,000 collar pins and 20,000 car flags are being given out to patrons across all five SAFRA clubs from now till National Day. Pre-National Day celebrations are already underway as members and guests participate in a *Play Bingo!* game to win tickets to watch the National Day Parade at the Marina Bay Floating Platform. Contest ends 3 August.

On 9 August, both SAFRA Tampines and SAFRA Yishun will be organising a host of fun-filled family activities to encourage more interaction and bonding among NSmen and their loved ones. Traditional games, snacks and an exhibition capturing some of Singapore's historical moments will be featured to enable NSmen to revisit fond childhood memories and share these with their children – our future generation of NSmen.

At SAFRA Toa Payoh, NSmen will be challenged to complete a host of fitness stations in the '49er Challenge' to stand a chance to win attractive prizes. These include exercises such as 49 burpees, 49 jumping jacks and 49 sit-ups, all in the name of fun to encourage them to stay active and healthy.

Mouth-watering food will be a highlight at SAFRA Mount Faber and SAFRA Jurong. With dining being one of Singaporean's favourite pastimes, both clubs will be bringing a variety of local delicacies for NSmen to savour.

The National Day Parade will also be screened live at all five SAFRA clubs and Fun Packs, filled with exciting goodies, will also be distributed at all SAFRA clubs whilst stocks last.

SAFRA members can also enjoy a series of special promotions on F&B and entertainment in celebration of National Day, including giveaways such as buns from BreadTalk, ice-cream from Andersen's of Denmark, and coffee and tea from Ya Kun.

Ms Kris Ho, Deputy Chief Executive Officer (Operations) at SAFRA commented, “We want to encourage NSmen to bond with their buddies and families this National Day, so besides the live screening of the parade, we also have fringe activities at all our Clubs which reflect different facets of Singaporean’s way of life – our sense of home, our fitness culture and favourite pastimes.”

For more information, visit www.safra.sg/nd14

National Day Promotions for SAFRA members*

9 & 10 Aug	Andersen’s of Denmark	Free Ice Cream	<ul style="list-style-type: none"> • Limited to 200 per outlet/day • Available at selected five outlets only • Limited to 3 flavours: Cookies & Cream, Belgium Chocolate Chip and Rum & Raisin
9 & 10 Aug	BreadTalk	Free Buns	<ul style="list-style-type: none"> • Limited to 500 per outlet/day • Available at selected five outlets only
9 & 10 Aug	Ya Kun	Free regular-sized Coffee/Tea	<ul style="list-style-type: none"> • Limited to 250 per outlet/day • Available at 10 selected outlets only
9 & 10 Aug	Shaw Theatres	1-for-1 weekend movie deal	<ul style="list-style-type: none"> • Limited to 1000 redemptions per day across all theatres • All Shaw Theatres

21 Jul to 30 Sep	Kbox	\$10 net per person for Karaoke. Standard drink, snacks and KOD surcharge	<ul style="list-style-type: none"> Limited to the first 100 redemptions per outlet Available at five selected outlets only
9 to 10 Aug	Olive Tree Restaurant (InterContinental Singapore)	1-for-1 buffet	<ul style="list-style-type: none"> Not valid with other promotions, offers, discounts or privileges
9 & 10 Aug	Bowling	Free game at four SAFRA Clubs.	<ul style="list-style-type: none"> Limited to 250 redemptions per Club Vouchers to be collected at the Customer Service Counter Only at SAFRA Mount Faber, Toa Payoh, Yishun and Tampines
1 to 30 Sep	Resorts World Sentosa	<p>\$49 Promotions</p> <p>1 Adult S.E.A Aquarium + 1 Child S.E.A Aquarium + 2 Hard Rock Set Meal</p> <p>OR</p> <p>1 Adult S.E.A Aquarium + 1 Luge + 1 Adult Trick Eye Museum</p>	<ul style="list-style-type: none"> Online purchase only Link will be available on SAFRA website on 30 Jul

8 to 10 Aug	Royal Sporting House	Additional 15% off selected brands – Reebok, Saucony, Speedo, Timex, Caterpillar, Merrel, Wilson, Babolat, Sperry, EA7	<ul style="list-style-type: none"> All Royal Sporting House outlets except for Changi City Point, IMM, Centrepoint, Alexandra Retail Centre, Stadium at Takashimaya Shopping Centre, Sperry at Marina Square, Speedo at Pasir Ris Sports and Recreation Centre
4 to 10 Aug	Carl's Junior	\$4.90 Combo Meal	<ul style="list-style-type: none"> All outlets

* Subject to change.

Terms & Conditions apply.

About SAFRA National Service Association

SAFRA was formed in 1972 to provide for the social and recreational needs of NSmen and their families through quality sports, social and educational programmes to recognise NSmen for their contributions to National Defence.

SAFRA currently has a network of five clubs conveniently located in Jurong, Mount Faber, Tampines, Toa Payoh and Yishun. Complementing the modern facilities at SAFRA clubs is a host of quality membership benefits and activities specially packaged for over 330,000 members and their families.

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