

## **MEDIA RELEASE**

To New Editors

### **NSMEN AND THEIR FAMILIES CELEBRATE SG50 AND SAF50 WITH RECORD BREAKING LOGO MONTAGE**

More than 3,800 Operationally Ready National Servicemen (NSmen) and their families participated in setting a new Singapore record for the 'Largest Logo Made of Badges' to celebrate SG50 and SAF50.

Organised by SAFRA Mount Faber, the '*Together We Build 50K Challenge*' rallied NSmen and their families to make 50,000 badges over the last two months. The badges were used to create a giant SG50 logo which measures about 5.6 metres in diameter and features the pixelated design of the three Services of the Singapore Armed Forces (SAF) – Army, Navy, and Air Force, to recognise the important role played by the SAF and national servicemen in defending Singapore.

The logo montage, which entered the Singapore Book of Records, was unveiled at the club this afternoon by Senior Lieutenant-Colonel (SLTC) (NS) Laurence Goh, Chairman of the SAFRA Mount Faber Executive Committee.

SLTC (NS) Goh commented, "Every badge is a recognition that Singapore's success did not come for free; it was made possible through the sacrifices of generations of national servicemen to protect our country. Through this challenge, we are also reminded that we can achieve great things if Singaporeans continue to stay united and work together."

NSmen and their families were also treated to special performances by cast members of '*Ah Boys To Men 3: Frogmen*' Jaspers Lai and Maxi Lim, before enjoying a screening of the movie. Other NS-inspired activities such as face camouflage painting were also organised to engage NSmen's children.

The record-breaking logo montage will be on display at the club till 31 August 2015. The previous record was set by Tampines Secondary School in 2014 using 2,550 badges.

#### **About SAFRA National Service Association**

SAFRA was formed in 1972 to provide for the social and recreational needs of NSmen and their families through quality sports, social, educational and cultural programmes to recognise NSmen for their contributions to National Defence. SAFRA currently has a network of five clubs conveniently located in Jurong, Mount Faber, Tampines, Toa Payoh and Yishun. Complementing the modern facilities at SAFRA clubs is a host of quality membership benefits and activities specially packaged for over 350,000 members and their families.

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*Issued by SAFRA National Service Association on 27 June 2015*